

INTERNATIONAL
СОЮЗ
ДИЗАЙНЕРОВ
ASSOCIATION
OF DESIGNERS

1987



160



form

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color

2026

international exhibition
and competition
project

KANDINSKY

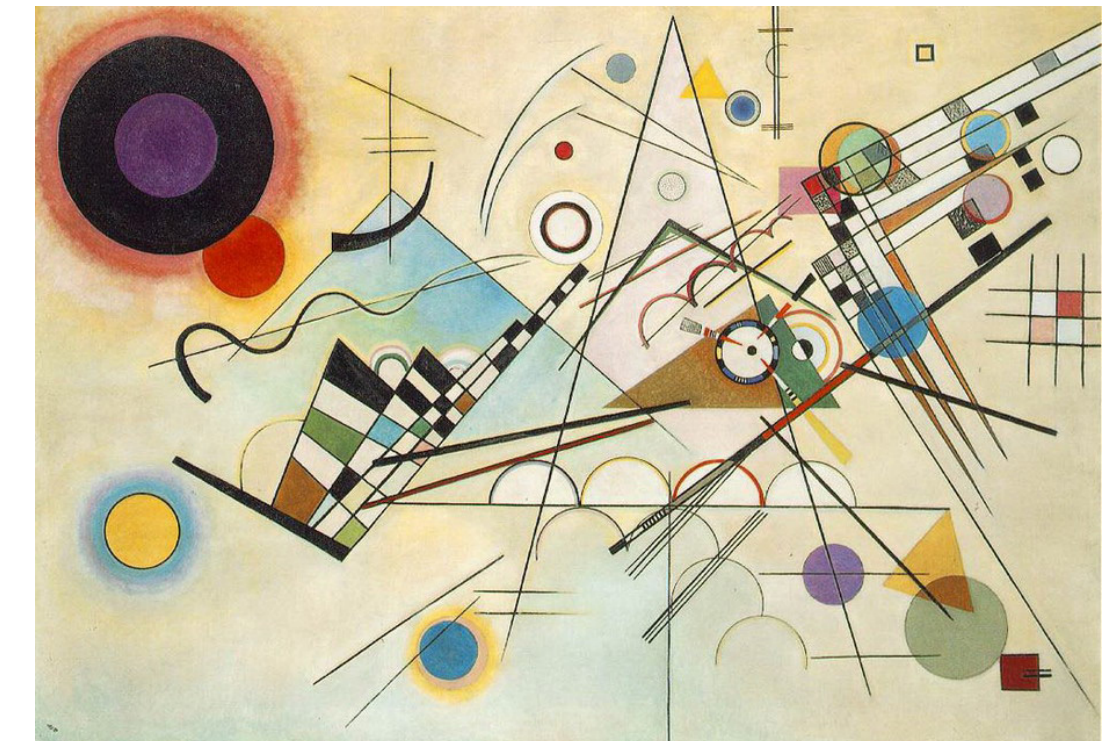
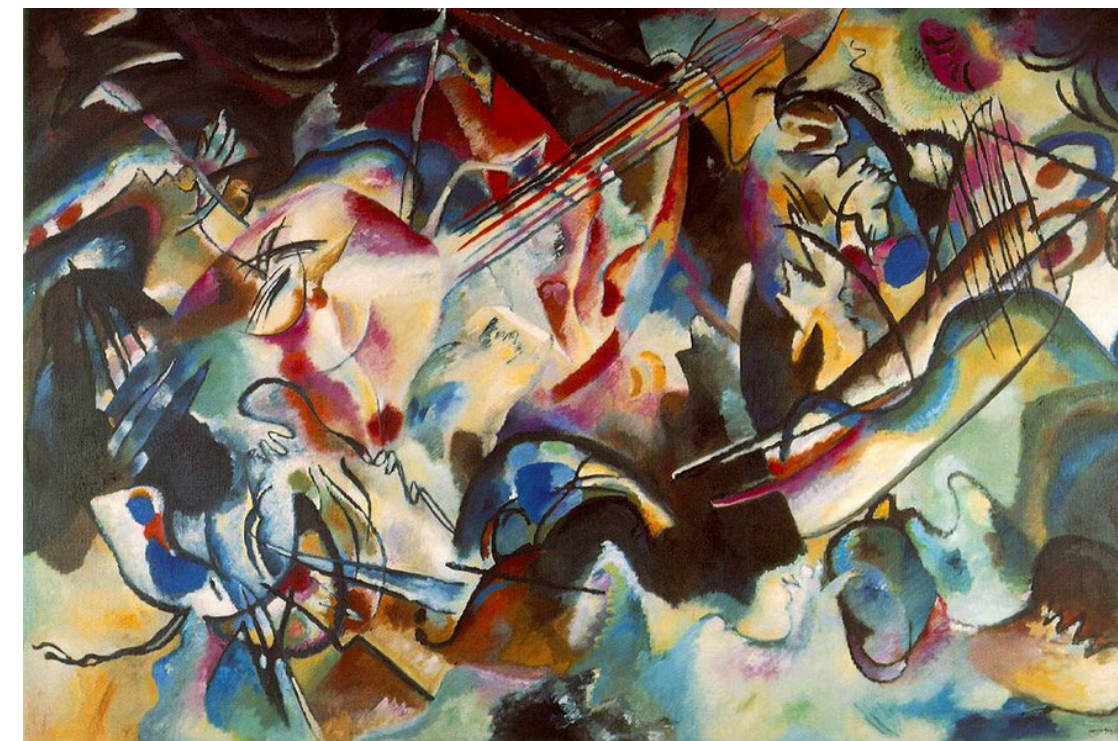
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**WASSILY
KANDINSKY**

1866–1944

**“THE ARTIST IS THE HAND THAT PLAYS,
TOUCHING ONE KEY OR ANOTHER
PURPOSIVELY, TO CAUSE VIBRATIONS
IN THE SOUL”**

An artist, teacher, art theorist, founder of abstractionism, a man who turned over the usual ideas about painting, who inscribed his name in the world history of art. His paintings are in museums all over the world, and his creative legacy is worth millions of dollars at auctions....



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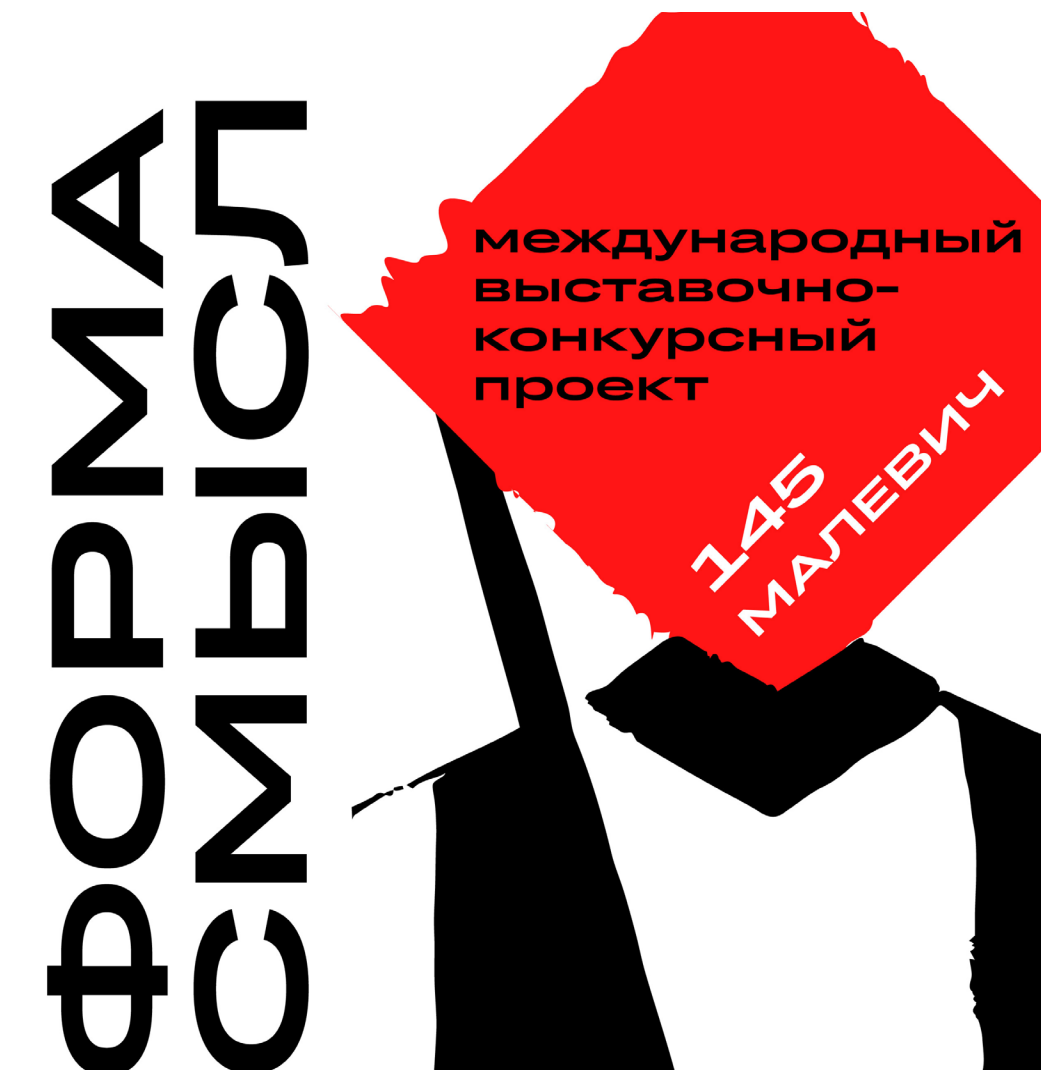
LAST YEAR'S PROJECTS



FORM=CONTEXT 2022
90th anniversary of Dieter Rams



FORM=IMAGE 2023
95th anniversary of Andy Warhol



FORM=MEAN 2024
145th anniversary of Kazimir Malevich



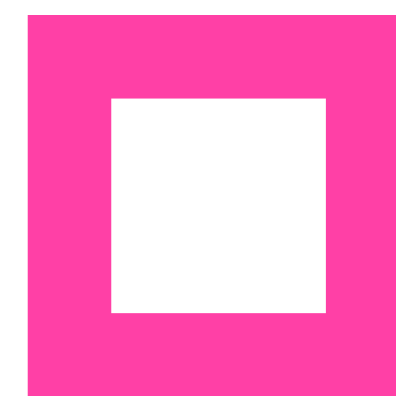
FORM=ILLUSION 2025
75th anniversary of Zaha Hadid

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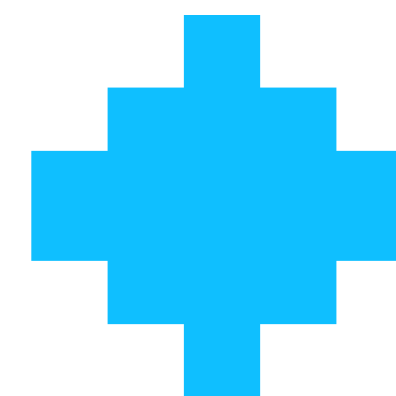
BASIC GOALS AND OBJECTIVES

- identifying the best ideas and professional development in the field of art and design creativity
- activation of creative and scientific potential of young designers
- fostering respect and interest society to artistic heritage culture;
- creating an enabling environment for contacts between students and professional creative associations;
- exchange of educational methods among Russian and foreign specialized universities.

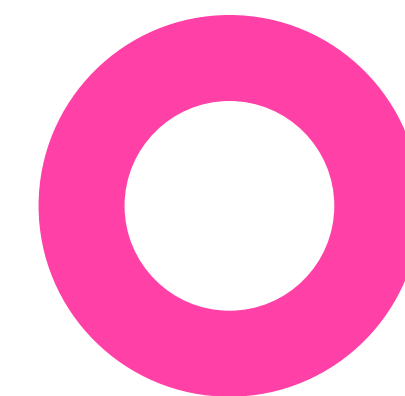
NOMINATIONS



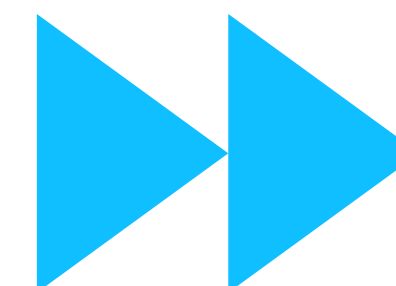
POSTER



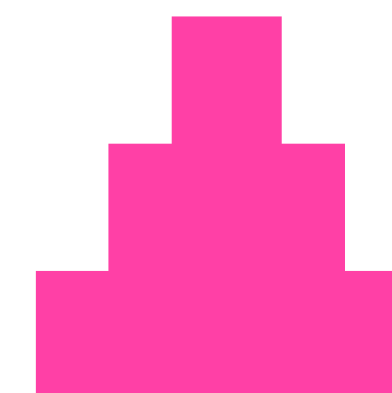
ENVIR



PHOTO



MOTION



OBJECT



TERMS OF PARTICIPATION

Students of specialized art, design and architecture universities, as well as teachers, practicing professionals, all interested parties are invited to participate.

The project has two forms of participation — **competitive** and **exhibition**. Students and young professionals compete in the competition (no more than 3 years of activity after graduation).

Projects of teachers and professional designers, artists and photographers are accepted without participation in the competition.

The number of works from one author is not limited. Co-authorship and collective participation is allowed. Participation in the project events is carried out free of charge in full-time and part-time forms.

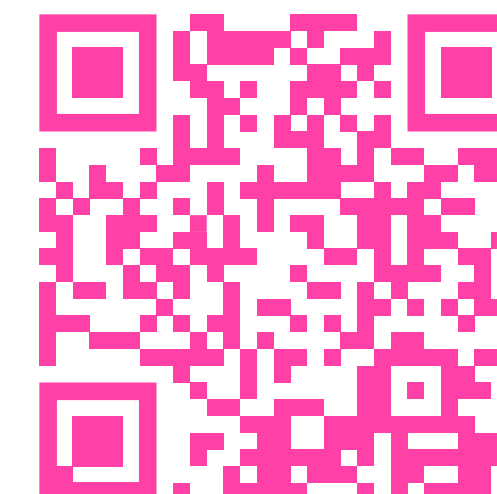
A competitive work is understood as a single work or a series, united by themes and style approach. The nomination is determined by the applicant independently.

Persons who submitted competitive works together with a correctly completed application form are allowed to participate in the project. You can fill out the application by following the link:

https://docs.google.com/forms/d/e/1FAIpQLSfUINb7NqD7kjrOYcmakOxal2T4LJEifx8itYP5J_UwRHdKhA/viewform?usp=sf_link

Or use QR-code:

**[SEND TO MAIL:
tatiana@berdnik.me](mailto:tatiana@berdnik.me)**



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REQUIREMENTS TO FILES

For statics — pdf, jpg resolution not less than 150 dpi and not more than 300.

For video mov, avi, mpeg4, length from 3 seconds to 5 minutes.

Total file size from 1Mb to 10 Mb.

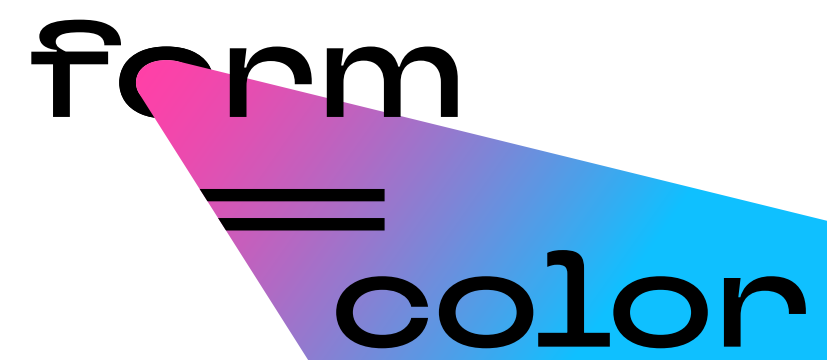
Works must bear the following names (abbreviations are allowed in the name of the organization):

Nomination_Surname_Name_application_ organization

Nomination_Surname_Name_work_organization

The length of the name should be no more than 40 characters.

DEADLINE: APRIL 1, 2026



ENCOURAGING PARTICIPANTS

In each competitive category the best works are determined and winners are announced according to the scheme:

One — first place

Two — second places

Three — third places

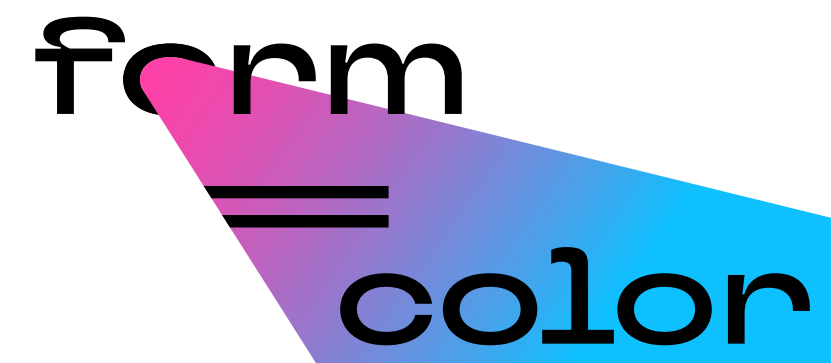
Teachers, leaders of winners and winners are awarded with diplomas of the project laureate in the nomination «design education».

By the decision of the jury and representatives of partner organisations of the project, the number of winners in the nominations can be changed and additional winners, holders of special diplomas, certificates and letters of gratitude and recognition are announced.

All participants of the competition receive diplomas of participation in the project.

JURY

The jury is formed by the organizers from among the authoritative Russian and foreign experts in the field of design, architecture and fine art. Number of members of the jury each nomination at least five people.



PROJECT ORGANIZERS



Department of Design,
Don State Technical University



International Public Association
«Union of Designers»

SIPSM

4 °C research hotbed
and moving photography
(Colombia)



San Mateo University
Foundation (Colombia)



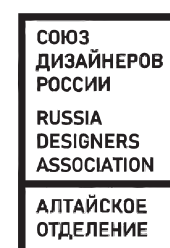
International Plastic Arts Festival
FIAP (Mexico)



Cultural Foundation
«Moscow
Encyclopedias»



The Center of Modern
Culture «STEPPE»



Altai regional branch of the
all-Russian public organization
«Union of Designers of Russia»



Institute of Architecture
and Design of the Altai State
Technical University named
after I.I. Polzunov



China European Association of
Culture and Design CEIDA



The company
«SHOLOKHOV
SEASONS»